

News Briefs

Fashion show a success

The St. James' "Women in Business" club held a spring fashion show in our Atrium on April 26th which was very well received by the student audience. The 12 female, and 5 male models looked truly professional up there on the runway. The people who handled the make-up, commenting, music and choreography also did a great job on their end. Some of the fashions that were featured were those of Gabriele, Robert Mann, Gilmar, Elk's, La Coquette, Busy Bodies, and the designs of George Brown's very own (and talented), Suzette McLean. Everyone at the show seemed to really enjoy themselves, especially the 300 cheering students in the audience.

Graduation celebration

The St. James Student Council will soon be presenting the 1984 Graduation Dinner Dance. This year the graduates will be celebrating their personal achievements at the Toronto Hilton Harbour Castle Hotel in the Harbour Ballroom. The big day is May 18th. Cocktails will be served at 6:00 p.m., dinner is at 7:30 p.m., and there will be dancing from 9:00 p.m. till 1:00 a.m. There will be a professional DJ on hand who will be pleased to play all your favourite tunes and of course, it will be a cash bar. The tickets are \$25. per person and are available right now at the S.A.C. Office and the S.A.C. Shack. Get your tickets soon, this promises to be a gallant event.

Marketing Club wins second highest award

The George Brown Marketing Club won the second highest award at the recent National Collegiate Conference held in Chicago in early April. Universities and Colleges from across North America have been competing against each other all year round to win one of the thirty two awards that were presented at this conference. The George Brown Marketing Club was recognized as the best Chapter in the Eastern Region. The faculty and students were all very proud of their achievement.

Dancesmiths to perform at Queen's Quay

The Dancesmiths of George Brown are pleased to announce their first performance venture in collaboration with the students of the Professional Dance Training programs of the School of the Toronto Dance Theatre, Les Ballets Jazz/The Dance Centre, and Quinte Dance Centre. A very eclectic evening of dance is promised as each school presents works highlighting their own particular style of dance. Performances will take place Thursday, May 30th to Saturday, June 2nd at 8:00 p.m. at the Premiere Dance Theatre, Queen's Quay West. Tickets will be available at the box office. Call 869-8444 for more information.

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Sheridan College: A Step Ahead

Toronto on film

Life in Victorian Toronto is brought into sharp focus by a fascinating exhibition of rare, 19th century historical photographs, on display May 19 - August 5, 1984 at The Market Gallery of the City of Toronto Archives.

"Toronto in the Camera" includes more than 100 original prints, which together provide a comprehensive chronological record of the City's development from the 1850's to the turn-of-the-century, a period of explosive expansion.

Among the exhibit's highlights are the earliest photographic views of Toronto. This downtown panorama, taken in 1856 by the firm of Armstrong, Beere and Hime, is part of a portfolio generously lent to the City by the Foreign and Commonwealth Office, Library and Records Department, London, England to commemorate Toronto's Sesquicentennial. While many of the photographs in the show are from the City's extensive collection, others have been borrowed from the Archives of Ontario, the Baldwin Room of the Metropolitan Toronto Library and the Public Archives of Canada.

Images by Octavius Thompson, Notman and Fraser, Josiah Bruce, F.W. Micklethwaite and other noted pioneer photographers strikingly portray the range and quality of work being produced

by the City's active photographic community during the mid-to-late 1800s. This legacy reflects both commissioned work and the photographers' concerns with, and interest in, the architecture, streetscapes and people of Toronto.

The exhibition's scope is

matched by the variety of photographic techniques represented, including numerous bird's eye views and stereoviews - a pair of identical 3 - 1/4" x 7" prints that when viewed through a binocular-like device give the impression of looking at a single, three-dimension scene.

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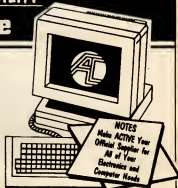


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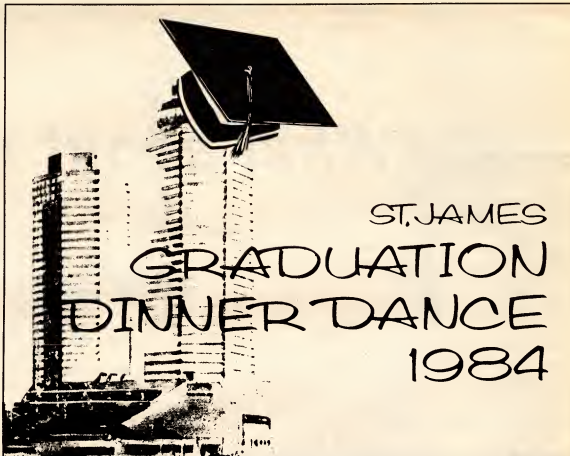
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Features

Chicago! Chicago!

By, Deborah "Z"

How many of us here at George Brown are aware of the success of our Marketing Club? If not it's success, how about the club itself? I myself wasn't too sure about who they were or what they do until I decided to interview a couple of members from the club. The two members I interviewed were Pino Giorgio, the club's Vice-President of External Correspondence, and Cam Dymet, the club's Treasurer and here's what they had to say about it.

Dialog:
I understand that the George Brown Marketing Club is affiliated with a professional association. Can you tell me something about this?

Cam:
Sure. The American Marketing Association is a non-profit, educational organization and it's main function is to serve the professional needs of marketing practitioners, educators and student. There are approximately 40,000 members spanning the world in the spectrum of marketing specialties. There are three different levels at which the A.M.A. serves its members. These are the National Association, the Professional Chapter and the Collegiate Chapter. Each of these units have different roles and offer special membership benefits. The A.M.A. National Association offers continuing education programmes such as conferences, like the one held in Chicago, workshops and schools. They also offer marketing oriented publications, newspapers, journals, news letters, access to the A.M.A. Information Centre, a group insurance package, business publication discounts, academic placement services and national and local membership opportunities. Then there's the A.M.A. Professional Chapters, they offer continuing education programmes, such as the conferences, seminars, workshops, professional interaction amongst members in the same geographical area, and special benefits determined by the individual Chapters.

Practical experience

Thirdly, the A.M.A. Collegiate Chapter offers practical marketing experience, interaction with marketing students, exposure to marketing professionals, career information, and again, special benefits determined by the individual Chapters. There are about 325 different Collegiate Chapters across North America and we are known as the George Brown Chapter of the American Marketing Association. There are hundreds of business organizations who belong to the Professional Chapter.

Pino:

Here at George Brown we have about eighty members, most of which are still in school and some of which are working in the field. The good thing about this is that when we go to conferences and seminars, whether they be abroad or here in Toronto, we get to interact with professionals therefore the exposure is really good for us and we enjoy a great learning experience. Sometimes just by meeting the right person and talking with them you can be offered a job.

Dialog:

Cam, earlier you mentioned the Chicago Conference. I understand that George Brown was there?

Cam:

Yes we were. We went down on April 5th. There were 23 students from George Brown, all in marketing, and two faculty advisors altogether. We drove down in a bus which left Wednesday at midnight and arrived in Chicago on Thursday at noon. We returned that Sunday at noon.

Dialog:

Can you tell me the purpose behind this particular conference?

Pino:

The main purpose of the conference was to fuse all the Collegiate Chapters of the A.M.A. together and learn something in the process.

Exposure to new ideas

The learning is two-fold, for each Chapter benefits in the sense that they are excoised to new promotional ideas whether they be educational or social, that is to say if you have any new ideas for parties or on how to raise money or if you have new ideas on how to bring the professionals into your school to speak on the profession of marketing itself, then a conference is the place to do all this. From an individual point of view, the interaction of students heading towards the same profession, which is marketing, is enriching and enjoyable because it is so easy to talk to people who all have one common interest, again marketing. So, like I said, it's easier to learn. At the conference there were concurrent sessions on marketing concepts and the careers that are available in this field. Sprinkled between these sessions were sub-sessions where students, faculty and professionals could get together and socialize over a drink and again, speak of marketing.

Dialog:

What would you say was the highlight of the conference?

Pino:

Well the gallant event was the

awards dinner which was on Saturday. There was about 1,010, in attendance. At this awards dinner, our Chapter, the George Brown Chapter of the A.M.A., was recognized for their exceptional performance in the Eastern Region of North America. Our award was the second highest award given at the conference. Last year our Chapter was recognized for their programming in public relations. As a result of this, this year Mr. Brian Bell, who is the Vice-President of A.M.A. activities here at George spoke at one of the sessions on publicity and public relations. He presented George Brown's views on publicity and discussed the folders and bookmarks that we put together and distributed to the students throughout the year.

Cam:
I'd like to add something to what Pino just said. There were 32 different awards being presented that night, the high-light of the evening being the last two awards and one of them being won by us for the best Chapter in the Eastern Region as Pino mentioned earlier.

Club wins award

I'd also like to point out that the Eastern Region is the largest region and has the highest concentration of Universities and Colleges, including of course, Ontario, New York, Connecticut and various other states in the United States.

Dialog:

Exactly how many Canadian Chapters were at the conference?

Pino:

Well, we were the only Canadian Chapter in attendance but there are three Chapters in Canada including ourselves. Again, we were the only ones there to represent our country.

Dialog:

So what you're saying then is that out of 325 Chapters in attendance, be they Canadian or not, George Brown took home the second highest prize?

Cam:

Yep!

Pino: That's right!

Dialog: So, I take it you must feel pretty proud about it?

Cam: Very proud.

Pino:

We sure are. After we told our members and faculty they were totally ecstatic about it.

Cam: The Dean, Mr. Dunn, and Mr. Wilson took us in and gave us a congratulatory speech on our success. We were all overwhelmed and pleased about how well we actually did in bettering the name of George Brown College throughout.

Pino:

I'd also like to mention and thank the two faculty advisors who attended the conference with us, Mr. John Ostrowski and Mr. Elwood Charlton. Also, Mr. Bob Stamp who was unable to attend. They were all pleased with our performance.

Dialog:

Has your club won any other awards throughout the year?

Pino:

Well, yes. Apart from this one we've accepted other awards throughout the year. George Brown came out a winner in the Women's Ad Plan Day and we participated in two other competitions as well. One of them was the A.M.A. Future Marketers Competition which we did not win but we did well and we gained a lot of exposure. The second one was the Sales & Marketing Executives of Toronto and again we did well. Well enough to win but we won't know till April 30th what place we came in.

Cam:

We did finish up in the top three along with Trent University and Fanshawe College.

Pino:

It was very surprising this year because usually we compete against other Colleges but this year we were up against such contenders as Fanshawe College, Trent University, Queen's University and Wilfred Laurier. All of which are pretty recognizable institutions, not on our level but that's the calibre we were competing against.

Colleges advance

Cam:

Something to note about those competitions... this year, the reason that we were competing against Universities was because last year they found that the Colleges were so advanced that they decided to have them compete against Universities. Usually the Colleges only competed against other Universities.

Dialog:

Great. Well from what you've been telling me so far, it sounds as though the conferences that you attend are on a pretty professional level. I understand that these conferences have a reputation of being more or less just a big party. This seems to be the belief of the majority of most of the students here at George Brown. Can you comment on this belief?

Pino:

Well, in the last couple of years, this image of the Marketing Club members being just a bunch of partiers, and heading down to Chicago for example just to party,

has taken a snowball effect. It is very educational but of course it is social as well and it is a fun time for everyone.

Reputation undeserved

Cam:

The whole thing is strictly blown way out of proportion.

Dialog:

So I take it everyone had a good time on the Chicago trip?

Pino:

Oh Yeah!

Cam:

Everyone had a super time!

Dialog:

Do you have anyone in particular to thank for the success of this trip besides yourselves, obviously?

Pino:

Yes. We'd like to thank the Breweries and Distillers for donating beverages for the bus trip, mainly Carling O'Keefe, Molson's, Corby's and Hiram Walker.

Cam:

It sure made the bus trip more bearable. We'd also like to thank all our club members, especially Doug Daymond, our Vice-President of Internal Correspondence, Brian Bell, our Vice-President of A.M.A. activities, Rob Tucci, our Public Relations Officer, Scott McAllister, our President, and Bob Davidson, our Vice-President.

Dialog:

Okay. Do you have any closing comments that you'd like to make?

Pino:

Well, I think that George Brown's affiliation with the A.M.A. enhances the image of the College and the awareness of us both in the U.S. and here in Toronto, and I think that it proves to students, potential students and employers alike that we have an excellent marketing programme, and we have our affiliations with the professionals so the opportunity to be placed in a job is there.

Dialog:

What do you think Cam?

Cam:

I feel that the Marketing Club has the most to offer out of any of the clubs on campus, being affiliated with a professional Chapter. One of our key motives used by the A.M.A. is "exposure to marketing and it's people".

Dialog:

Well that's great. I think that says everything I wanted to know. I'd like to congratulate both of you and your club members on your great achievement.

Cam:

Thank you.

Pino:

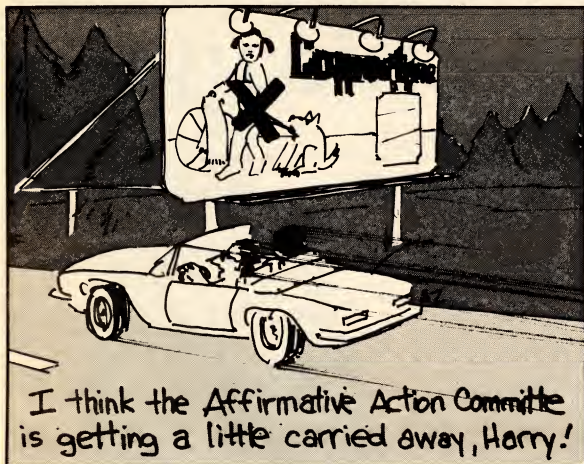
Thanks.

Cam: Alright! Let's go for a beer!

Pino:

Yeah!

Editorials



Job opportunities abroad

If you've ever wanted to pick grapes in France, teach scuba diving in Tahiti, build bridges in Turkey, clear fishponds on a kibbutz, help on a housing development in Korea or be a nanny in Greece, then Working Holidays 1984 is for you. These are only a few of the thousands of opportunities for short-term work

abroad profiled in the new version of this popular book, which is the most comprehensive and authoritative guide of its kind in the world. The 250-page book is published annually by the Central Bureau for Educational Visits and Exchanges in England, and distributed throughout North America by the Canadian Bureau

for International Education (CBIE).

CBIE, a national non-profit educational organization headquartered in Ottawa, each year prepares a specialized supplement to Working Holidays designed for Canadian and American job-seekers. The book is only available through mail orders to CBIE, 141 Laurier Ave. West, Ottawa, Ontario, Canada K1P 5J3. Prices are \$8.95 for regular and \$10.35 for first class mail. Payment must accompany orders.

In addition to listing thousands of paid work opportunities such as manual labour, farmwork, air work, teaching and work in the tourist industry, Working Holidays describes a comparable number of voluntary positions in conservation, archaeology, community work and workcamps, and tells how to obtain both types of employment. Detailed practical information on work permits and visas, medical requirements, passports, customs, identity cards, insurance, useful publications and addresses abroad are also provided. Workcamp organizations and housing or information facilities equipped to accommodate blind, deaf or physically-handicapped individuals are also listed. The travel section includes much specific information on air, sea, rail and bus transportation systems throughout Europe.

Working Holidays' Country Index lists details of jobs on five continents, with special emphasis on Europe, including a number of Eastern European states. Some countries in Asia, Africa, and the Middle East are also highlighted. Said The Guardian last year: "A flip through will transport the reader to far-away places and a wealth of experience..."

Acted on impulse

Bob Winder

A CBC staff member personally censored 250 club posters she found offensive, the St. James Electronics Club has charged.

Club President Fran Benac said the unidentified woman cost the club about \$30, after she systematically ripped down posters advertising a recent pub.

The woman, an instructor at St. James and member of the Affirmative Action Advisory Committee (AAAC), a radical feminist group at CBC, called the posters "sexist." They include a rough drawing of a bikini-clad woman from the waist up.

250 of the posters, which

were put on bulletin boards throughout the campus, were torn down. They were advertising the club's recent "Come as You Dare" pub.

Benac said the club checked with a number of female students prior to putting up the posters and "their response was that they were fine."

He said he explained to the instructor "that she could have gotten in touch with the student council... But, no way - she decided the posters would come down."

The club has not yet decided what action will be taken against the woman.

Play Ball!!

By, Deborah "Z"

Well it's that time of the year again. Time for the Jays to put on their well recognized uniforms and play ball!

It was no surprise to us Jay fans last year when they finished in fourth place, and this year we want to see them go all the way to the top. The question in the back of everyone's mind now is "can they do it?". Nobody could give a better educated guess at this question than the Jay's Manager, Bobby Cox. His opinion?

In 1982 the Blue Jays finished tied for the sixth place, marking the first time out of last. In 1983, we enjoyed our first winning season, moving up two notches in the standings. This season promises to be the best yet as we have become legitimate contenders for that number one position.

Pitching is the key ingredient for any contender. Everyone acknowledges that we have one of the finest starting staffs in the major leagues.

Free agent righthander Dennis Lamp will be the answer. I have always liked him, even when I was in Atlanta and he was pitching for the Cubs. Last season he led the Chicago White Sox in saves with 15, after spending the first month of the season as a starter. We will use him exclusively in relief and because he is a sinker ball pitcher will mean that the ball will be hit on the ground and not out of the park.

We have also acquired lefthander Bryan Clark from the Seattle Mariners. He possesses the potential to be a solid major league performer. In the past two seasons with the Mariners he has been used both as a starter and in long relief. The fact that he is a lefthander is also a major asset for our club.

So, our five man rotation will feature Dave Stieb, Jim Clancy, Luis Leal, Jim Gott and Doyle Alexander, leaving Roy Lee Jackson and Jim Ackers for long relief along with Clark and Lamp who will be used in short relief.

Around the horn, I feel that our infield is one of the best in the majors. At first base we have Willie Upshaw, who was in the league's top 10 in many offensive categories. Second baseman Damaso Garcia will be counted on for another banner season. He has hit over .300 for the past two seasons, the only major league second baseman to do so. At shortstop is Alfredo Griffin, the major league's ironman. He is the first man in pencil into the lineup everyday. He is our team leader. At third base we have the platoon duo of Rance Mulliniks and Garth long whose offensive performance was just as productive as any regular third baseman in the league. We also have depth in the infield, which is the trademark of any pennant contender. Rookie shortstop Tony Fernandez joined the club last September and proved that he was ready for the major leagues. Placing him in our infield will definitely cause a problem, but it is the kind of problem a manager loves to have. Third baseman Kelly Gruber, drafted from the Cleveland Indians will certainly be an integral part of our club in the future.

The backbone of any team is it's catching. I feel that we have two of the finest in the game, whose combined stats rank among the league's best for catchers. Ernie Whitt and Buck Martinez combined stats rank among the league's best for catchers. Ernie Whitt and Buck Martinez combined last season for 27 home runs and 89 RBIs, and are also superb defensively. Also, Geno Petralli and Bill Pukham, along with Terry Cornack, drafted from Atlanta, will be given every chance to catch the lineup.

Jesse Barfield will once again be throwing out runners from right field while Lloyd Moseby will be patrolling centre, coming off a season which saw him lead the Blue Jays in a variety of offensive departments. The left field position will be between George Bell who joined us in July, and Dave Collins who, despite being hampered with injury problems, rebounded to hit .271. Ron Shepherd and Mitch Webster will also be vying for positions after enjoying fine seasons at Syracuse.

One of the major reasons for the improvement of last season's club was the production of our designated hitters. Cliff Johnson showed us that he still has some sting to his swing. To complement the left side we acquired Willie Aikens from Kansas City. A proven major league hitter, Aikens hit .302 with 23 home runs.

In conclusion, I do not think that anyone has helped themselves as much as we have. We have not done the big things but we have added players that can make significant contributions to our weak spots. We proved last season that we were legitimate contenders and perhaps some teams took the Blue Jays too lightly. This year I know that everyone will be gunning for us. Despite this, I feel that we have strengthened our major weaknesses which will enable us to keep movin' on up until we are perched high atop the A.L. Eastern Division."

Well, there you have it, right from the horse's mouth. Bobby thinks the Jays can do it and so do I! Ok - Ok, Blue Jays - Blue Jays, let's - lets - play, - play ball!!



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Opinion

LETTERS



The supposedly "offending" poster

Poster sexist?

The Editor
Dialog
Dear Sir:

It has been brought to our attention by "The Women's Affirmative Action Advisory Committee" that our poster for the "Come as you dare" pub is sexist! This women's group supposedly represents the women of George Brown College. I find this fact quite disturbing because prior to putting these posters up, we went around asking for various people's opinions about it, and out of all the "women" we asked, not even one of them gave a negative response to the looks of the poster. To say the least, they generally found it "cute" and in no way degrading. Knowing this, I wonder just who "Affirmative Action" really does represent.

As it went, we put the posters up all around the school. But to our surprise (and anger), on the following day, 250 of these posters were torn down without permission from any of the College Officials. When we found out who had done this, we found it hard to believe that it was actually a staff member. It seems that this certain individual, and to save her embarrassment I won't mention her name, took it upon herself to be the school's censorship board. Her reasoning for this act was that "a woman in a bikini is sexist and degrading!" I explained to her that what she

should of done was to have gotten in touch with the Student Council and "asked" if we could possibly alter the posters seeing as how "she" was so offended by them. I guess my idea of how she should have handled this matter was a little too polite for her though. At one point I asked her if she tears down posters on the subways and streetcars and she replied "only if I can reach them."

I understand that we are all entitled to our own opinions, but why is it that one person can manage to dictate what can be pictured or said on the bulletin boards? Are we living in some sort of Dictatorship that I don't know about, or does Democracy still reign in this country? I would also like to point out the fact that several of this individual's "female" students have told me that they feel she "voices far too many opinions of how women are supposed to act." Obviously these people believe in Democracy and so do we. Government "for" and "by" the people, not just one (loud) voice. In closing, I would like to inform this individual and her. Committee that they owe us \$30. for our posters! P.S.

See you on the beach in your one-piece!

Signed,
Frank Benac
(Electronics Club President)

This issue of the Dialog was brought to you by:

Deborah Turecky & Andy Zubilevich
and the St. James Student Council.

Other helping hands came from:

Rick Koning Steve Novak Len Steel

"X" Marks the spot

The Editor
Dialog
Dear Sir:

I've been bursting with curiosity lately in regards to a certain poster I've seen throughout St. James Campus. The poster that I'm referring to is the one that said "Come as you dare". April 19th, and had a cartoon like picture on it that to me looked like a cheese-cake pose of Marilyn Monroe in a 1920's style bathing suit. My curiosity grew even greater a couple of days later

when I noticed that all the posters had an "X" across Marilyn's face and the word "CENSORED" was written at the bottom. Days later I noticed that Marilyn had actually been cut out of the poster altogether. I later found out that these posters were the property of the Electronics Club and were being used to promote a Masquerade Party to be held on April 19th. I found out through one of the club members that they had been pressured into censoring these so called "offensive" posters.

What really confuses me is how anyone could find Marilyn Monroe offensive enough to take such drastic measures. Just what ever happened to freedom of expression? The Toronto Sun runs a "Sunshine Boy" and a "Sunshine Girl" in it everyday who reveal much, much more than poor Marilyn.

A message to whoever registered the complaint, "wake up!" It's 1984, not the 1700's."

Name withheld by request.

Resting in good hands

The Editor
Dialog
Dear Sir:

On behalf of the '83-'84 St. James Student Council, I would like to thank all the people who supported us, for a truly remarkable experience this past year.

As all S.A.C.'s will, we definitely had our ups and downs this year. Hopefully, for the students of St. James, the good times outweighed the bad.

The beginning of the year seemed a little crazy when our previously elected President, David Mitchell, forgot to show up! Fortunately though, the Island Picnic and the Teenage Head Pub covered the absence. Barb Donic was then elected as Vice-President and Steve (Moose) Novak shifted to the position of President.

The year unfolded quite well as the Halloween Bash, the Blue Peter Pub and the Spoons

Pub proved to be the most successful and most visual extension of S.A.C.'s work. All pubs, including the Parachute Club Concert at the St. Lawrence Hall, drew record attendance.

But our Council's work did not stop there! Countless meetings, appointments, correspondence, advertising promotions and simple co-operation consumed 70% of the executives' time. Without Treasurer Mona Knoessel, and the undying spunk of Executive Co-Ordinator Natalie Botello, the Council truly would have crumbled.

This year, as usual, only

two out of five executives managed to succeed in their school work as well as their Council work. As one of the falling three, I would like to say that I learned very much through the experience, and the sacrifice was just.

In short, the St. James S.A.C. was pleased to serve you and, considering the circumstances, we did our very best at it. A note to the students of next year; we've left you in very capable hands. Your '84-'85 S.A.C. should prove to be the best Student Council this College has ever seen.

Sincerely,
Len Steel
'83 - '84
Social Convener



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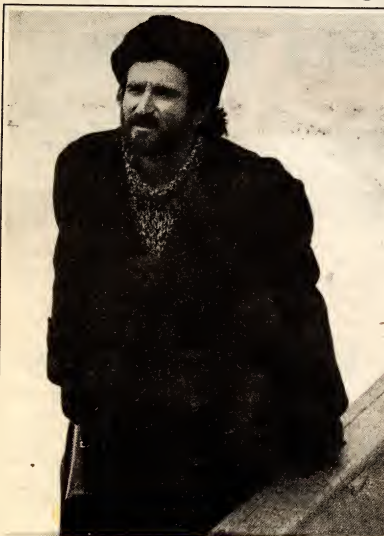
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Dialog

Review

Moscow Rocks Hudson!



Robin Williams as Vladimir Ivanoff in Mazursky's contemporary comedy about one man's declaration of independence.

By, Andy Zubilewich

Paul Mazursky's seemingly interpretive story of his own entrepreneurial experience hits on one key point — the juxtaposition of Russian and American lifestyles. The key word being "freedom". Mazursky tries to denote a common feeling of commiseration between it's main character liaisons of Russian, Italian and Harlem-bred persuasions.

Not a shallow visage, but one merely lacking in stamina —

Robin Williams playing in an extremely candid role of a Russian immigrant defecting to the United States. Spiritual and Political freedom appear to be the lowest common denominators towards inner salvation for this curious breed of immigrants.

Filed in Munich and New York, Columbia Pictures "Moscow on the Hudson" stars Robin Williams as Vladimir Ivanoff, a Russian circus musician who, while on tour in the United States,

defects in that most revered of American institutions — Bloomington. Portraying Lionel Witherspoon, a Bloomington security guard who befriends Vladimir and takes him home to Harlem is Cleavant Derricks of "Dreamgirls" fame. Venezuelan star Maria Conchita Alonso portrays Vladimir's Italian born girlfriend, Lucia Lombardo, who dreams of becoming a famous newscaster, and veteran actor Alejandro Rey plays Vladimir's Cuban immigration lawyer, Orland Ramirez.

Vladimir's story, however, begins in Moscow, where Paul Mazursky and co-writer Leon Capetanos create a vivid portrait of Ivanoff's Moscow life. Yet, Vladimir's life is not unlike that of most Soviet citizens. He lives in a one bedroom apartment, with his grandfather, mother, father and sister, stands in line for shoes and toilet-paper and is threatened by the KGB. But the circus is going to New York... what decadence!... and Vladimir's life is about to change. "Moscow on the Hudson" emerges as a sensitive look at life in American — a country where anything is possible. He wanders through the streets of the Lower Eastside comparing life in the Soviet Union with that in the U.S.A.

Mazursky claims it is false freedom that we share — one we give up life and liberty for to swear allegiance to an inner corruption that every free man inherits. We stumble through false ideas and self-inflicted oppression, but what we conclude with is the need for every man to control his own destiny. This idea is pronounced early in the film and from then on tends to stagnate.

Some fine acting from Williams may have saved this one from yet another lackluster effort.

Liquid Sky or liquid brains?

By, Wilf Simonoff III

Previous movie critics must have been watching this one through their respective orifices. This movie lacked any substance whatsoever. It was extremely shallow in theme, content and character development, and it could not hold one's attention for even a moment.

The hype surrounding this film is totally undeserved, and I found it very unprofessional and childish that a movie could be based on the blatant over-use of expletives.

I sincerely hope that the generally favourable reaction of Sci-fi fans and critics to this film, does not reflect a deeper more subliminal lowering of our collective mentalities.

Book Review:

The Complete Hoser's Handbook
By, Steve Novak

What can one say about a book that gets to the core of the Canadian psyche? A book that sees us for what we are, and shows us that which we cannot deny: at heart, we are hosers. "The Complete Hoser's Handbook" by Hugh Brewster and John Farbes is just such a book. Beyond the beer-guzzling, toke-toting hoser who offends at every turn — the stereotype we scoff at regularly — every Canadian, by virtue of growing up in this great land of ours, displays some hoser qualities. After all, when one grows up with Brewer's Retail Stores (the in-out store), Canadian Tire Stores, the Hudson Bay Co., hockey, snow, chips & gravy, and Cheese Whiz, how can one not be influenced? You may not frequent those places, eat those foods or even watch hockey any more, but they have left their mark. Don't you automatically call soft drinks "pop", french fries "chips", and radiators "rads"? Even if you have managed to eliminate the ubiquitous "eh" from your vocabulary, don't you still say "or what?" at the end of the occasional sentence? Do you not slur vowel sounds so that words like company and anyway become "compnee" and "ennaway"? You still have, somewhere in your wallet or car, some Canadian Tire Money, now don't you? Face it — you're a hoser!

Hugh Brewster and John Forbes hilariously describe the standard hoser (including coast-to-coast variations), and hoser lifestyle (the ladies and escorts lounge at the local hotel; hoser cuisine; hoser decor and much, much more). As you read through

the book, you'll meet the typical hoser "famby", see their home, listen to them talk (H-English vs. non-H-English, don't you know?), and total your score on the hoser quiz. This is not another "Bob & Doug" book, but a look at the unique Canadian lifestyle. Sure, you'll laugh at this uproarious exposé of true Canadian culture. But, as your grade five teacher used to say, "just remember that every time you point a finger, there are four fingers pointing back at you." This is a book for you, hosers! Beauty, eh?

The Prez Novak rating of this book: four bookmarks out of five.

Funny!

By, Peter Vodka

Four Toronto workers were discussing how smart their dogs were.

The first one was from I.B.M., he said that his dog could do Math calculations. His dog was named "T. SQUARE." He told his dog to go to the blackboard and draw a square, a circle and a triangle which he did easily.

The next worker came from Westinghouse, he said his dog was even better. His dog named "SLIDE RULE", was told to fetch a dozen cookies and divide them into four piles of three. The dog did this easily.

The third dog owner, who came from G.M., said that this was good, but his dog could do even better. His dog was named "MEASURE". The owner told

Continued on page 7

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Pino Giorgio (Future Prez):

"Yeah... does the ape-suit come with the job?"

Steve Novak (Prez):

"Don't worry Pino. It'll grow on you."

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more information call Skokie at 259-5617. Car for sale. 1981 Lada, 4 x 4 standard. Approx. 59,000 km. Has AM-FM, cassette and speakers. Asking \$1,800, or best offer. Call 698-7228 and ask for Ron or Susie.

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R.E.A.C.H. is a volunteer organization for Canadians with Herpes. Ongoing self-help groups are now starting. If you are interested in becoming a member of R.E.A.C.H. call us at 961-2777. 1976 VW Rabbit Deluxe for sale. Certified, and in good condition. New brakes, alternator, battery, am/fm cassette and Audiovox speakers. Call Valerie at 636-0583.

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tion this ad to get your free bottle or bottles of Pepsi!

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SAILING! For the third year running the "Executive Sailing School" is offering a special May programme for students. Courses are regularly 30 hours for \$395.00 but the student price is only \$195.00! Courses have been sold out in the past so act now! Book before April 15th and save an additional \$50.00 in sailing time! Relax - enjoy - unwind! Come sailing with "The Executive Sailing School". Call 947-0333 today!

Peanut Neighbourhood Youth Centre needs volunteers of all ages for seniors and disabled in the Don Mills/Finch area. Programme to assist with shopping, light housekeeping duties and odd jobs. For more information, please call Glen at 491-7000.

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Oh! Great Dumb Leader! Thanks for a year of fun and smiles and non-existent savings in our bank account! We'll still visit during the summer holidays so make sure that you're around to bless our quarters, Signed, The both of us. P.S. Stay forever junior board bound.

Best Wishes to all the new St. James Student Council members for 1984-85. May you all enjoy your work! Signed, DIALOG.

Hi Merv and Melv. We think you're cute but you can't find our dials... Tee Hee! Signed, LIPS%&%&@!

Pino, Patricia, Janice, Rick & Dale... Best of luck next year. You won't regret it! (But you might be sorry.) Ha, ha, hal Signed, Always the Prez, Gilles you funny Frenchman! It's been great knowing you. We'll have to go back to Calgary again. (Or at least Florida!) Signed, Steve.

For sale. One slightly used cardboard box, for storing things in and good to hide in when you don't want to be seen. Asking \$4.00 or best offer. If interested call me today.

Len: Thanks for helping out down here at the Dialog. You'll be missed next year you know. Signed, J.B. **Jim Smea?** How are you doing out there in the real world? Scary eh big guy? Don't worry we didn't forget you. (How could we!) Signed, All of us.

Pam: I know it's late but happy birthday anyways and the best of luck in the year ahead of you! Signed, Me. (Of course!)

DON'T FORGET! Steve Novak's birthday is on May 18th. Be sure to send him a card, take him out for a drink, (or two), and buy him an expensive gift. Signed, Your favorite "Barbie". P.S. Happy birthday Steven! Lucy, Lucy you're so fine! You blow my mind all the time! Signed, A secret admirer.

To Cara, Wendy, Shaun, Murf, Tom, John, Skip & Keith: Thanks for all the fun this year guys! We'll miss you. See you next year. Love, the Dialog Staff & Co. Pam.

To Ms. Pacman: Thank for a great year and thanks for letting me get to the "Board". Also, you owe me \$523.75.

To Andrew: Thanks for the greatest weekend of my life! I'll never forget it. Will you? Love you always, Deb. **To Room 3001 - A Space Odyssey.** Thanks for the morning wake-up calls, morning pizza orders, and toilet paper out the windows. Signed, The Window Washers.

What ever happened to... old what's his name? You know! The old editor. I guess no one cares. Signed, A.T.P. **Deb.** . . One of the best things this year was meeting you. You should have been my sister, or at least my wife. But I'm in love with Andy! Love, Steve.

Homes for shared rent. Large East Indian family seeks same. **To Fatima, Natalia, Pat & Lorella:** Thanks for a great year with a great class! Love, Lisa.

Hey, Steve Novak, Barb Donic, Mona Kneppel, Len Steel & Natalia Battell! You people have made 1983-84 a great and memorable year! Choo-choo, Love, "Giggles".

TIT: noun; any of several small birds, esp. the titmouse. Homo. Teat. Bull. Calling. . . Dave, Rick, Rick N., & Brian, I desire you all but I can't figure out which one of you I like. Aren't orgies fun?? Love, "L"

To Barb, Mona, Len & Nat. . . It's been a fun year. Best of luck to all of ya' in the future. Let's keep in touch. Signed, Always the Prez, Andy. . . Thanks for the two happiest years of my life. My heart is always with you. Love, Deb. P.S. Happy anniversary baby! xx.

Dear "Dazed & Confused": Welcome to Charlie Brown College. Signed, S.W.K.

En Pizano? Thanks baby! For what? Well, how should I know? I'm only four years old you know! I miss you. Signed, "Sooo Cute". P.S. Got change for a quarter? I need five nickles, xxxo.

I would like to thank everybody who supported me during the SAC elections and give special thanks to Len Steel for encouragement and help all year. Signed, Rick Koning.

Island Fest! Don't miss out on this outdoors bash to be held on Centre Island on May 3rd, that's a Thursday by the way. The fun starts at 12:00 noon and goes as long as you do! Hot dogs, "pop", and good loud music brought to you by C.B.F.M. No cover and lots of fun! Be there! This event will be brought to you by The St. James Student Council.

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Continued from page 1

involved to the point where moral is left so low that they don't give shit anymore. I'd put the blame on Nyckalik and middle-management. Ballard has done a lot for this team. He's outgoing, direct and a real charger. Unfortunately, his subordinates can't keep up with the pace."

Mike Foster

"I think they should be wearing togas. 'Cause then when they're in the other end of the ice, and the coach tells them to go for a two-point conversion, they can do it "cause the other team is laughing too hard at their togas. That's why."

Deborah Turecky

"They have no team spirit the whole team is screwed up. The only good thing is the coaching and I know a lot of people will disagree with me on that. Basically the players lack morale."

Ted Tonino Jr.

Okay! There you have it. Personally, I think that Ballard should stay out of the management end of the club and concentrate strictly on business. If you look closely, you'll find that any winning club and most

contenders, have an owner that knows his place in the business and does not interfere with coaching strategies or management. He hires them for their specific jobs. For God's sake, let them do it. It works for the Argos and the Blue Jays, why not the Leafs.

Continued from page 6

him to get a quart of milk and pour seven ounces of it in a ten ounce glass. The dog did so. All three agreed that the dog was

very smart indeed.

Then they turned to the T.T.C. worker and said, WHAT CAN YOUR DOG DO? The T.T.C. worker called his dog, who was called "COFFEE BREAK" and said to him, now show them what you can do. COFFEE BREAK went over, ate the cookies, drank the milk, screwed the other three dogs, claimed he had hurt his back, filed for Workmen's compensation, and left for home on sick leave.

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